WELCOME TO THE
WCPEC 2022, HOSTED BY EU PVSEC

THE WCPEC is the world’s biggest platform for PV research and development, offering a unique possibility of international exchange by combining the three largest and most prominent international PV conferences: the European Photovoltaic Solar Energy Conference (EU PVSEC), the Photovoltaic Specialists Conference (IEEE PVSC) and the International PV Science and Engineering Conference (PVSEC).

IT’S YOUR ENTRY POINT to get in touch with top scientists from industry & research institutes, and policy makers from around the globe and to learn about and discuss the latest solar technology updates as they prepare for new investments.

We are more than delighted to welcome you again in person in this global setting and invite you to join us for the 8th World Conference on Photovoltaic Energy Conversion from 26 – 30 SEPTEMBER 2022 IN THE BEAUTIFUL CITY OF MILAN.

SEE FOR YOURSELF:

THE ONLINE EVENT IN 2021 ACCOMMODATED

→ around 1,300 participants from 62 countries

→ over 800 live presentations

→ 10 Parallel Events and Industry Sessions

→ and 4,000+ views of the Opening Session
Solar PV is well on its way of becoming the “king of renewables”, with ambitious targets for the coming years. There are, however, still major challenges to be faced, some of them even aggravated by the Covid-19 Crisis. Only a holistic approach involving research, industry and policy can help Solar PV to unfold its full potential. WCPEC is committed to highlight the importance of the PV industry in the global energy transition and to offer a platform to discuss the latest industry achievements, trends and plans for the PV market. The INDUSTRY SUMMIT provides a business-to-business exhibition, combined with a forum for the exchange and discussion of industry topics, connecting policy makers and key players along all stages of the value chain.

THE INDUSTRY SUMMIT COVERS ALL AREAS OF THE PV VALUE CHAIN

A Materials, Solar Cells/wafers and Production Technologies
  • Materials
  • Solar cells and wafers
  • Production and Manufacturing Technologies

B Photovoltaic Modules, BoS Components and Quality control
  • Silicon PV Modules
  • Non-Silicon PV modules
  • PV components
  • Certification, Accreditation, Inspection and Testing
  • ICT, Digital PV
  • Mounting and Tracking Systems

C PV Systems/Plants and PV Applications
  • Solar Resource, Forecasting and Simulations
  • Modelling, Design, Operation and Performance of PV Plants
  • Utilities, project development, engineering, consulting
  • PV Applications: BIPV, Vehicle integrated PV and e-mobility, PV in infrastructures, PV on water, Agri-PV, other applications

D Horizontal Categories
  • Governmental Authorities and Associations
  • Educational Sector, Universities, Research Centers and Laboratories
  • Promotion, Financing and Investment
  • Media and Publishers
...AND ENGAGE WITH YOUR AUDIENCE

EVENT / WORKSHOP
Organise your own event / workshop to impart your knowledge and share your professional expertise with a pool of PV industry experts.

ROUNDTABLE DISCUSSION
Be part of inspiring roundtable discussions covering late-breaking industry topics and showcase your know-how on the latest market-trends.

COMPANY PRESENTATION
Give a presentation of your company’s core competences and services to attract potential new partners.

SOCIAL EVENTS
Be part of one or more Social Events and position yourself as pleasant and authentic partner, while enjoying a refreshment with business prospects.

WHAT’S IN IT FOR YOU?

EXPOSURE
Gain more visibility on the PV market, and promote your company and your services to a highly trained audience of international experts.

POSITIONING
With over 650 companies attending, you can get in touch with decision-makers from all touchpoints of the PV value chain, strengthening your position as a business partner.

LEADS
Grow your sales pipeline and increase the number of potential customers with the insights you gain at the WCPEC.
**CHOSE THE**  
**BEST PACKAGE DEPENDING ON YOUR NEEDS**

<table>
<thead>
<tr>
<th>Packages</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HOME PAGE</strong>: Your Logo with hyperlink displayed on the WCPEC homepage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>SPONSORS PAGE</strong>: Your Logo, hyperlink and description displayed on the WCPEC subpage “Sponsors”</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>NEWSLETTER LOGO</strong>: Prominent display of your logo in every WCPEC newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>SOCIAL MEDIA MENTION</strong>: Prominent acknowledgements on social media announcements related to the WCPEC</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>COMPANY PRESENTATION</strong>: Give a 15-minute business speech and pitch your services to potential customers within the industry presentation session</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>CONFERENCE REGISTRATION</strong>: Full week Conference registration</td>
<td>5</td>
<td>3</td>
<td>1</td>
<td>✓</td>
</tr>
<tr>
<td><strong>DISCOUNT</strong>: On 5 additional registrations</td>
<td>25%</td>
<td>20%</td>
<td>15%</td>
<td>10%</td>
</tr>
<tr>
<td><strong>EXHIBITION TICKETS</strong>: Distribute visitor tickets among your network and partners granting access to the Exhibition</td>
<td>30</td>
<td>20</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td><strong>NEWSLETTER FEATURE</strong>: Announcement in the WCPEC newsletter presenting your company (text and banner)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>ROUNDTABLE SESSION SPEAKER</strong>: Show your expertise and discuss a specific industry topic with fellow experts in a roundtable discussion. Speaking slots are limited and will be assigned on a first come first serve basis</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>INDUSTRY PARALLEL EVENT</strong>: Organise your own 1,5-hour event/workshop covering industry topics within your area of expertise</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>BREAK VIDEO</strong>: Showcase your company with a promotional video that will be shown exclusively during a specific conference break. Break video slots are limited and will be assigned on a first come first serve basis</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>EXHIBITION SPACE</strong>: Surface space at the Exhibition</td>
<td>36sqm</td>
<td>18sqm</td>
<td>9sqm</td>
<td>✓</td>
</tr>
<tr>
<td><strong>ROLLUPS/ENTRANCE</strong>: Install your Rollups at a designated spot and promote your key messages</td>
<td>4</td>
<td>2</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td><strong>ITEM</strong>: Combine your package with an item of your choice in your category from our additional sponsorship services.</td>
<td>A</td>
<td>B</td>
<td>C</td>
<td>✓</td>
</tr>
</tbody>
</table>

*Cannot be combined with other discounts  **From the date of the contract until the publication of the conference proceedings*
OR SELECT INDIVIDUAL ITEMS TO HIGHLIGHT YOUR
COMPETENCES IN A CUSTOMISED WAY

ADDITIONAL OPTIONS

These options can be purchased individually, in combination, or in addition to any of the existing packages:

<table>
<thead>
<tr>
<th>ITEMS</th>
<th>PRICE</th>
<th>CATEGORY</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition Forum: Your Banner displayed on the Exhibition Forum stage, daily announcement by name before every first session of the day in the Exhibition Forum</td>
<td>10,000 €</td>
<td>A</td>
<td>one</td>
</tr>
<tr>
<td>Delegate Lanyard: Your logo on the official WCPEC lanyard, that will be distributed with every conference badge</td>
<td>10,000 €</td>
<td>A</td>
<td>one (booked)</td>
</tr>
<tr>
<td>Coffee Cup: Your logo on reusable, eco-friendly coffee cups that will be distributed as gift to conference participants and exhibition visitors</td>
<td>10,000 €</td>
<td>A</td>
<td>one (booked)</td>
</tr>
<tr>
<td>Welcome Reception: Your logo displayed on the sponsor wall at the Welcome Reception (WR) on the first day of the conference. Possibility to distribute your promotion material/items during the WR and display two branded rollups.</td>
<td>5,000 €</td>
<td>B</td>
<td>Multiple (booked) slots still available</td>
</tr>
<tr>
<td>Conference Lunch: Your logo displayed on the sponsor wall at the Conference Lunch. Possibility to distribute your promotion material/items during the lunch and display two branded rollups.</td>
<td>5,000 €</td>
<td>B</td>
<td>multiple (booked) slots still available</td>
</tr>
<tr>
<td>Conference App: Daily pop-up &quot;Daily highlights including event app sponsored by&quot;</td>
<td>5,000 €</td>
<td>B</td>
<td>one (booked)</td>
</tr>
<tr>
<td>Aperitivo: Organise a small get together for 100 attendees, including food and drinks at your exhibition booth on a day of your choice from 17:00 - 18:30, Tue-Thu</td>
<td>5,000 €</td>
<td>B</td>
<td>multiple (booked) slots still available</td>
</tr>
<tr>
<td>Chill out / Networking area: Your logo displayed on banners / monitors throughout the Chill out/Networking Area</td>
<td>5,000 €</td>
<td>B</td>
<td>one (booked)</td>
</tr>
<tr>
<td>Break Video: Showcase your company with a promotional video that will be shown exclusively during a specific conference break. Break video slots are limited and will be assigned on a first come first serve basis</td>
<td>2,500 €</td>
<td>C</td>
<td>multiple (booked) slots still available</td>
</tr>
<tr>
<td>Coffee Breaks: Your brand / logo displayed at the Coffee Bar</td>
<td>2,500 €</td>
<td>C</td>
<td>multiple (booked) slots still available</td>
</tr>
<tr>
<td>Conference Folder: Your logo on the official conference folder that will be distributed as gift to conference participants</td>
<td>2,500 €</td>
<td>C</td>
<td>one (booked)</td>
</tr>
<tr>
<td>Conference Pen: Your logo on the pens that will be distributed as gift to conference participants</td>
<td>2,500 €</td>
<td>C</td>
<td>one (booked)</td>
</tr>
<tr>
<td>Conference Notepad: Your logo on the official conference notepad that will be distributed as gift to conference participants</td>
<td>2,500 €</td>
<td>C</td>
<td>one (booked)</td>
</tr>
</tbody>
</table>

*Info concerning VAT: All prices are net; VAT will be charged when applicable.*
YOU WANT TO SHOW THE PV WORLD YOUR EXPERTISE?
GIVE YOUR COMPANY A STAGE AND EXHIBIT

WCPEC has a rich tradition of bringing together students, innovators, and leaders in PV into a vibrant and highly integrative forum that is conducive to sharing information, gaining knowledge, strengthening collaborations, and moving forward the science and technology of Photovoltaics from basic and applied research into large scale manufacturing and deployment. Use this unique opportunity to build market presence, generate sales leads and expand your business network. Exhibiting at WCPEC gives you the ability to connect with all the key decision-makers in the field of solar PV.

Book your space at the Exhibition by contacting pv.exhibition@wip-munich.de!
Stands starting from 9sqm size – 300€ net/sqm (Surface only).

Included services:
• Booking Space
• Stand Cleaning
• Stand Numbering
• Provision of Exhibitor Passes
• Provision of Visitor Tickets for the Exhibition (3 for every 9 sqm booked)
• 10% reduction on Conference tickets
• Presentation in the App
• Listing in the catalogue

Presentation of Exhibitors on the WCPEC website with information about the exhibitor’s company:
• contact details from each exhibitor incl. logo
• link to the exhibitor’s website

The Exhibitor will receive:
• link to technical hall layouts and technical plans
• layout plans incl. stand numbers

10% exhibition early bird discount until 31.01.2022 and 5% exhibition early bird discount from 01.02.2022 until 31.03.2022
## Check Some Examples of Shell Schemes

<table>
<thead>
<tr>
<th>Option 1</th>
<th>Schell Schemes includes</th>
<th>Stand design</th>
<th>Price for 9sqm*</th>
</tr>
</thead>
</table>
| - Realised with white modular panels and natural Aluminium frame  
- 2.50 m height  
- Complete of carpeting floor, electricity and furniture  
- Available with single open side or with two open sides | - Fascia board with company name  
- Carpet (blue or grey)  
- Multiple socket 3 Kw  
- 4 spotlights  
- Desk “SPRING”  
- Stool “BOMBO” (white)  
- Small round table “BEVERLY”  
- 3 Chairs “STAR” (light grey)  
- Locker “FLY”  
- Coat Hanger “STEVE”  
- 1 Wastebasket | ![Stand design](image) | 522,00 € |

<table>
<thead>
<tr>
<th>Option 2</th>
<th>Schell Schemes includes</th>
<th>Stand design</th>
<th>Price for 9sqm*</th>
</tr>
</thead>
</table>
| - Realised with white wooden panels  
- Finishing with water-based paint  
- 3.00 m height  
- Complete of carpeting floor, electricity and furniture  
- Available with single open side or with two open sides | - Fascia board with company name  
- Carpet (blue or grey)  
- Multiple socket 3 Kw  
- 4 spotlights  
- Desk “SPRING”  
- Stool “BOMBO” (white)  
- Small round table “MOJITO GLASS SMALL”  
- 2 Armchairs “LE” (white)  
- Coat Hanger “STEVE”  
- 1 Wastebasket | ![Stand design](image) | 810,00 € |

<table>
<thead>
<tr>
<th>Option 3</th>
<th>Schell Schemes includes</th>
<th>Stand design</th>
<th>Price for 9sqm*</th>
</tr>
</thead>
</table>
| - Realised with white modular wooden panels  
- Finishing with water-based paint  
- 3.00 m height  
- Complete of carpeting floor, electricity and furniture  
- Two open sides | - Fascia board with company name  
- Carpet (blue or grey)  
- Multiple socket 3 Kw  
- 4 spotlights  
- Desk “SPRING GLASS”  
- Stool “BOMBO” (white)  
- Table “BECHET”  
- 3 Chairs “STAR” (light grey)  
- Shelving “WHITE”  
- Storage with lockable door (1sqm)  
- Coat Hanger “STEVE”  
- 1 Wastebasket | ![Stand design](image) | 927,00 € |

*All prices are net; additional VAT will be charged when applicable.

Choose your own stand building company or arrange the building directly with MiCo Exhibition Services via eupvsec2022@fieramilanocongressi.it!

Further items can be added via MiCo exhibition online shop.
...AND MANY MORE

BE PART OF OUR GLOBAL COMMUNITY AND MEET TOMORROW’S PV ELITE
DARE TO BE DIFFERENT!

You didn’t find the perfect option for you or have additional ideas?

Talk to us!

We will make sure to create a package tailored to your needs!

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