



EXHIBITION & SPONSORSHIP BROCHURE

8th WORLD CONFERENCE ON PHOTOVOLTAIC ENERGY CONVERSION

26 – 30 SEPTEMBER 2022
MILANO CONVENTION CENTRE · MILAN · ITALY

CONTACT US: PV.EXHIBITION@WIP-MUNICH.DE





WELCOME TO THE WCPEC 2022, HOSTED BY EU PVSEC

THE WCPEC is the **world's biggest platform for PV research and development**, offering a unique possibility of international exchange by combining the three largest and most prominent international PV conferences: **the European Photovoltaic Solar Energy Conference (EU PVSEC)**, **the Photovoltaic Specialists Conference (IEEE PVSC)** and **the International PV Science and Engineering Conference (PVSEC)**.

IT'S YOUR ENTRY POINT to get in touch with top scientists from industry & research institutes, and policy makers from around the globe and to learn about and discuss the latest solar technology updates as they prepare for new investments.

We are more than delighted to welcome you again in person in this global setting and invite you to join us for the **8th World Conference on Photovoltaic Energy Conversion from 26 – 30 SEPTEMBER 2022 IN THE BEAUTIFUL CITY OF MILAN.**

SEE FOR YOURSELF:

THE ONLINE EVENT IN 2021 ACCOMMODATED

→ around **1.300** participants from **62** countries

→ over **800** live presentations

→ **10** Parallel Events and Industry Sessions

→ and **4.000+** views of the Opening Session



EU PVSEC | PVSEC | IEEE PVSC

European Photovoltaic Solar Energy Conference and Exhibition | International PV Science and Engineering Conference | Photovoltaic Specialists Conference

GET IN TOUCH WITH THE GLOBAL PV INDUSTRY AT THE **INDUSTRY SUMMIT 2022...**

Solar PV is well on its way of becoming the “king of renewables”, with ambitious targets for the coming years. There are, however, still major challenges to be faced, some of them even aggravated by the Covid-19 Crisis. Only a holistic approach involving research, industry and policy can help Solar PV to unfold its full potential.

WCPEC is committed to highlight the importance of the PV industry in

the global energy transition and to offer a platform to discuss the latest industry achievements, trends and plans for the PV market. The **INDUSTRY SUMMIT** provides a business-to-business exhibition, combined with a forum for the exchange and discussion of industry topics, connecting policy makers and key players along all stages of the value chain.

THE INDUSTRY SUMMIT COVERS ALL AREAS OF THE PV VALUE CHAIN

A **Materials, Solar Cells/wafers and Production Technologies**

- Materials
- Solar cells and wafers
- Production and Manufacturing Technologies

B **Photovoltaic Modules, BoS Components and Quality control**

- Silicon PV Modules
- Non-Silicon PV modules
- PV components
- Certification, Accreditation, Inspection and Testing
- ICT, Digital PV
- Mounting and Tracking Systems

C **PV Systems/Plants and PV Applications**

- Solar Resource, Forecasting and Simulations
- Modelling, Design, Operation and Performance of PV Plants
- Utilities, project development, engineering, consulting
- PV Applications: BIPV, Vehicle integrated PV and e-mobility, PV in infrastructures, PV on water, Agri-PV, other applications

D **Horizontal Categories**

- Governmental Authorities and Associations
- Educational Sector, Universities, Research Centers and Laboratories
- Promotion, Financing and Investment
- Media and Publishers

...AND ENGAGE WITH YOUR AUDIENCE



EVENT / WORKSHOP

Organise your own event / workshop to impart your knowledge and share your professional expertise with a pool of PV industry experts.



COMPANY PRESENTATION

Give a **presentation of your company's core competences and services** to attract potential new partners.



ROUNDTABLE DISCUSSION

Be part of inspiring **roundtable discussions** covering late-breaking industry topics and showcase your know-how on the latest market-trends.



SOCIAL EVENTS

Be part of one or more **Social Events** and position yourself as pleasant and authentic partner, while enjoying a refreshment with business prospects.

WHAT'S IN IT FOR YOU?



EXPOSURE

Gain more visibility on the PV market, and promote your company and your services to a highly trained audience of international experts.



POSITIONING

With over 650 companies attending, you can get in touch with decision-makers from all touchpoints of the PV value chain, strengthening your position as a business partner.



LEADS

Grow your sales pipeline and increase the number of potential customers with the insights you gain at the WCPEC.

CHOOSE THE BEST PACKAGE DEPENDING ON YOUR NEEDS

PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
PRICE	25,000 €	10,000 €	7,500 €	3,500 €
Homepage: Your Logo with hyperlink displayed on the WCPEC homepage	✓	✓	✓	✓
Sponsorspage: Your Logo, hyperlink and description displayed on the WCPEC subpage "Sponsors"	✓	✓	✓	✓
Newsletter Logo*: Prominent display of your logo in every WCPEC newsletter	✓	✓	✓	✓
Social Media Mention: Prominent acknowledgements on social media announcements related to the WCPEC	✓	✓	✓	✓
Company Presentation: Give a 15-minute business speech and pitch your services to potential customers within the industry presentation session	✓	✓	✓	✓
Conference registration: Full week Conference registration	5	3	1	
Discount*: On 5 additional registrations	25%	20%	15%	10%
Exhibition Tickets: Distribute visitor tickets among your network and partners granting access to the Exhibition	30	20	10	5
Newsletter Feature**: Announcement in the WCPEC newsletter presenting your company (text and banner)	✓	✓	✓	
Roundtable Session Speaker: Show your expertise and discuss a specific industry topic with fellow experts in a roundtable discussion. Speaking slots are limited and will be assigned on a first come first serve basis	✓	✓		
Industry parallel event: Organise your own 1,5-hour event/workshop covering industry topics within your area of expertise	✓			
Break Video: Showcase your company with a promotional video that will be shown exclusively during a specific conference break. Break video slots are limited and will be assigned on a first come first serve basis	✓			
Exhibition space: Surface space at the Exhibition	36sqm	18sqm	9sqm	
Rollups/Entrance: Install your Rollups at a designated spot and promote your key messages	4	2		
Item: Combine your package with an item of your choice in your category from our additional sponsorship services.	A	B	C	

*Cannot be combined with other discounts **From the date of the contract until the publication of the conference proceedings

OR SELECT INDIVIDUAL ITEMS TO HIGHLIGHT YOUR
COMPETENCES IN A CUSTOMISED WAY

ADDITIONAL OPTIONS

These options can be purchased individually, in combination, or in addition to any of the existing packages:

Info concerning VAT: All prices are net; VAT will be charged when applicable

ITEMS	PRICE	CATEGORY	AMOUNT
Exhibition Forum: Your Banner displayed on the Exhibition Forum stage, daily announcement by name before every first session of the day in the Exhibition Forum	10,000 €	A	one
Delegate Lanyard: Your logo on the official WCPEC lanyard, that will be distributed with every conference badge	10,000 €	A	one (booked)
Coffee Cup: Your logo on reusable, eco-friendly coffee cups that will be distributed as gift to conference participants and exhibition visitors	10,000 €	A	one (booked)
Welcome Reception: Your logo displayed on the sponsor wall at the Welcome Reception (WR) on the first day of the conference. Possibility to distribute your promotion material/items during the WR and display two branded rollups.	5,000 €	B	Multiple (booked) slots still available
Conference Lunch: Your logo displayed on the sponsor wall at the Conference Lunch. Possibility to distribute your promotion material/items during the lunch and display two branded rollups.	5,000 €	B	multiple (booked) slots still available
Conference App: Daily pop-up "Daily highlights including event app sponsored by"	5,000 €	B	one (booked)
Aperitivo: Organise a small get together for 100 attendees, including food and drinks at your exhibition booth on a day of your choice from 17:00 - 18:30, Tue-Thu	5,000 €	B	multiple (booked) slots still available
Chill out / Networking area: Your logo displayed on banners / monitors throughout the Chill out/Networking Area	5,000 €	B	one (booked)
Break Video: Showcase your company with a promotional video that will be shown exclusively during a specific conference break. Break video slots are limited and will be assigned on a first come first serve basis	2,500 €	C	multiple (booked) slots still available
Coffee Breaks: Your brand / logo displayed at the Coffee Bar	2,500 €	C	multiple (booked) slots still available
Conference Folder: Your logo on the official conference folder that will be distributed as gift to conference participants	2,500 €	C	one (booked)
Conference Pen: Your logo on the pens that will be distributed as gift to conference participants	2,500 €	C	one (booked)
Conference Notepad: Your logo on the official conference notepad that will be distributed as gift to conference participants	2,500 €	C	one (booked)

YOU WANT TO SHOW THE PV WORLD YOUR EXPERTISE?

GIVE YOUR COMPANY A STAGE AND EXHIBIT

WCPEC has a rich tradition of bringing together students, innovators, and leaders in PV into a vibrant and highly integrative forum that is conducive to sharing information, gaining knowledge, strengthening collaborations, and moving forward the science and technology of Photovoltaics from basic

and applied research into large scale manufacturing and deployment. Use this unique opportunity to build market presence, generate sales leads and expand your business network. Exhibiting at WCPEC gives you the ability to connect with all the key decision-makers in the field of solar PV.

Book your space at the Exhibition by contacting pv.exhibition@wip-munich.de!

Stands starting from 9sqm size – 300€ net/sqm (Surface only).

Included services:

- Booking Space
- Stand Cleaning
- Stand Numbering
- Provision of Exhibitor Passes
- Provision of Visitor Tickets for the Exhibition (3 for every 9 sqm booked)
- 10% reduction on Conference tickets
- Presentation in the App
- Listing in the catalogue

Presentation of Exhibitors on the WCPEC website with information about the exhibitor's company:

- contact details from each exhibitor incl. logo
- link to the exhibitor's website

The Exhibitor will receive:

- link to technical hall layouts and technical plans
- layout plans incl. stand numbers

10% exhibition early bird discount until 31.01.2022 and 5% exhibition early bird discount from 01.02.2022 until 31.03.2022

CHECK SOME EXAMPLES OF SHELL SCHEMES

Choose your own stand building company or arrange the building directly with MiCo Exhibition Services via eupvsec2022@fieramilanocongressi.it! Further items can be added via MiCo exhibition online shop.

Schell Schemes options	Schell Schemes includes	Stand design	Price for 9sqm*
<p>Option 1</p> <ul style="list-style-type: none"> - Realised with white modular panels and natural Aluminium frame - 2,50 m height - Complete of carpeting floor, electricity and furniture - Available with single open side or with two open sides 	<ul style="list-style-type: none"> - Fascia board with company name - Carpet (blue or grey) - Multiple socket 3 Kw - 4 spotlights - Desk "SPRING" - Stool "BOMBO" (white) - Small round table "BEVERLY" - 3 Chairs "STAR" (light grey) - Locker "FLY" - Coat Hanger "STEVE" - 1 Wastebasket 		522,00 €
<p>Option 2</p> <ul style="list-style-type: none"> - Realised with white modular wooden panels - Finishing with water-based paint - 3,00 m height - Complete of carpeting floor, electricity and furniture - Available with single open side or with two open sides 	<ul style="list-style-type: none"> - Fascia board with company name - Carpet (blue or grey) - Multiple socket 3 Kw - 4 spotlights - Desk "SPRING" - Stool "BOMBO" (white) - Small round table "MOJITO GLASS SMALL" - 2 Armchairs "LE" (white) - Coat Hanger "STEVE" - 1 Wastebasket 		810,00 €
<p>Option 3</p> <ul style="list-style-type: none"> - Realised with white modular wooden panels - Finishing with water-based paint - 3,00 m height - Complete of carpeting floor, electricity and furniture - Two open sides 	<ul style="list-style-type: none"> - Fascia board with company name - Carpet (blue or grey) - Multiple socket 3 Kw - 4 spotlights - Desk "SPRING GLASS" - Stool "BOMBO" (white) - Table "BECHET" - 3 Chairs "STAR" (light grey) - Shelving "WHITE" - Storage with lockable door (1sqm) - Coat Hanger "STEVE" - 1 Wastebasket 		927,00 €

* All prices are net; additional VAT will be charged when applicable.

3E, Aachen University of Applied Science, ACCURE Battery Intelligence GmbH, Advanced Silicon Group, AIST - National Institute of Advanced Industrial Science and Technology, AIT Austrian Institute of Technology GmbH, Anhalt University of Applied Sciences, Apollon Solar, Applied Materials Italia Srl, Atotech Deutschland GmbH, Avalon ST Sarl, AVANCIS GmbH, Azur Space Solar Power GmbH, BayWa r.e. Solar Projects GmbH, Becquerel Institute, BFH - Bern University of Applied Sciences, Borealis Polyolefine GmbH, CEA / INES, CENER - National Renewable Energy Centre, Center for Solar Energy Research and Applications (GUNAM), centrotherm international AG, CIEMAT, CNR - Institute for Microelectronics and Microsystems Bologna (IMM), CNRS, COVEME S.p.A., CSEM - Centre Suisse d'Electronique et de Microtechnique SA, Delft University of Technology, Dow Silicones Belgium SRL, DTU - Technical University of Denmark, DuPont China Research & Development Center, DuPont de Nemours International Sarl, DuPont Teijin Films UK Ltd., Durham University, Eaton Electric GmbH, ECM Greentech, Ecoprogetti, s.r.l., EDF R&D, Eindhoven University of Technology, EMC Energy Materials Corporation, ENEA - Italian National Agency for New Technologies, Energy and Sustainable Economy, Enel Green Power S.p.A., Eney Development GmbH, ENGIE, ENTECH SMART ENERGIES, ESTIA Institute of Technology, Eurac Research, European Commission - Joint Research Centre, European Space Agency, Exasun BV, exateq GmbH, EXXERGY GmbH, Forschungszentrum Jülich GmbH, Fraunhofer Center for Silicon-Photovoltaics CSP, Fraunhofer-Institut für Solare Energiesysteme ISE, Fronius International GmbH, GET.invest, greateyes GmbH, h.a.l.m. elektronik GmbH, Hanwha Q CELLS GmbH, Harmattan Renewables, Helmholtz Zentrum Berlin für Materialien und Energie GmbH, Henkel, HQTS Group Limited, ib vogt GmbH, IFE Institute for Energy Technology, imec vzw, Indian Institute of Technology, INNOSEA, Insolight SA, Institut Photovoltaïque d'Ile de France (IPVF), ISC International

Solar Energy Research Center Konstanz e.V., ISFH Institut für Solarenergieforschung GmbH, ITRI Industrial Technology Research Institute, John Wiley & Sons Ltd., Kalyon PV, Karlsruhe Institute of Technology, KiloWattsol, King Abdullah University of Science & Technology (KAUST), KOPEL / KYOSHIN ELECTRIC CO., LTD., Korea Electrotechnology Research Institute, KTH Royal Institute of Technology, KU Leuven | EnergyVille, Kuwait University, Kyocera Corporation, LONGi Solar Technology Co. Ltd., LPKF SolarQuipment GmbH, LuciSun, M10 INDUSTRIES AG, Macdermid Alpha Electronics Solutions, Meco Equipment Engineers B.V., Meyer Burger Research AG, Mohammed VI Polytechnic University, NEXTracker Inc, Nexwafe GmbH, NICE Solar Energy GmbH, Nines Photovoltaics, NorSun A/S, NREL - National Renewable Energy Laboratory, Oxford PV Ltd, Panasonic Corporation, PI Photovoltaik-Institut Berlin AG, pv magazine GmbH & Co KG, Raycatch Ltd., RCT-Solutions GmbH, REN, RISE Research Institutes of Sweden, RTS Corporation, SC Sustainable Concepts GmbH, SEMILAB Semiconductor Physics Laboratory Co., Ltd., SINGULUS TECHNOLOGIES AG, Sinton Instruments, Solaires Enterprises Inc., SOLAIS, Solargis, Solarlab Aiko Europe GmbH, SolarPower Europe, SOLARUNITED e.V., SOLARWATT GmbH, SUPSI University of Applied Sciences and Arts of Southern Switzerland, TCO Solar, Thales Alenia Space, TNO Energy Transition, TNO Solliance, TotalEnergies, Toyota Technological Institute, Trina Solar Co., Ltd, TÜV Rheinland Energy GmbH, UNSW Australia, UPM - Technical University of Madrid, VDE Renewables GmbH, VDMA Deutscher Maschinen- und Anlagenbau e.V., Viessmann, Valtalia, Voltec Solar SAS, VON ARDENNE GmbH, Wacker Chemie AG, WAVELABS Solar Metrology Systems GmbH, Zentrum für Sonnenenergie- und Wasserstoff-Forschung Baden-Württemberg (ZSW), ZHAW, Zurich University of Applied Sciences, School of Engineering, IEFE, Zhejiang Jinko Solar Co., Ltd.

WHO ATTENDS?

Meet over **600** industry companies
and research institutions*

**Demonstrative list of the companies attending the EU PVSEC in 2021*

...AND MANY MORE

BE PART OF OUR GLOBAL COMMUNITY AND MEET TOMORROW'S PV ELITE

DARE TO BE DIFFERENT!

You didn't find the perfect option for you or have additional ideas?

Talk to us!

We will make sure to create a package tailored to your needs!



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SUPPORT

INSTITUTIONAL SUPPORT



With the support of UNESCO's Natural Sciences Sector



COORDINATION OF THE TECHNICAL PROGRAMME



JOINT RESEARCH CENTRE
The European Commission's in-house science service

INSTITUTIONAL PV INDUSTRY COOPERATION



SUPPORTING ORGANISATIONS



EREF
European Renewable Energies Federation



SUPPORTING ASSOCIATIONS



SUPPORTING EDUCATIONAL INSTITUTIONS



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